

Press release

Milan, 24<sup>th</sup> April 2014

**BITOSSI HOME PINK BAR, THE NEW COLLABORATION OF BITOSSI HOME WITH ARABESCHI DI LATTE DURING MILANO DESIGN WEEK 2014**

On **Milan Design Week**, **Bitossi Home Pink Bar** will be created: **Bitossi Home** and **Arabeschi di Latte** reinterpret the **Pink Bar** based in Via Varese 6, Milan.

Protagonists of this setting-up are Bitossi Home's pastel colour furnishing accessories for the table: *Parisiennne*, *Glamour*, *Spot*, *New Romantic* and *Desigual's* range expansion, for a gentle tribute to Spring.

The eccentric Brera bar becomes a **meeting point for Bitossi Home's harmonious productions and Arabeschi di Latte's creativity**, thus announcing an appointment of extravagant beauty.

**Bitossi Home Pink Bar** welcomes its guests for a **nice break during Milan Design Week**, with a selection of food pairings created by Arabeschi di Latte and served on Bitossi Home's creations.

**Bitossi Home Pink Bar** is open **every day** starting from **Monday April 7th until Friday April 11th, 9 am to 6 pm**. On **Monday April 7th, 10 am to 1 pm, a press preview is scheduled**, while on **Friday April 11th, 6 pm to 10 pm, a cocktail on invitation** will be held.

INTERNATIONAL PRESS OFFICE

Rota&Jorfida | Public Relations | Italia  
Corso di Porta Romana 52 - 20122 Milano  
T. +39 02 92 88 55 92 [press@rotajorfida.com](mailto:press@rotajorfida.com)

Rota&Jorfida | Public Relations | France  
36, Rue de la Roquette - 75011 Paris  
t. +33 6 75 021 621 [bureau@rotajorfida.com](mailto:bureau@rotajorfida.com)

**BITOSSI DIFFUSIONE S.r.l.**

Via Castellucci, 10 Montelupo F.no (Firenze) Italia Tel. +39 0571 545.11 - Fax +39 0571 501 567 cap.soc. Euro 100.000 i.v - R.I. Firenze e P.IVA/C.F. IT-01539030484 - R.E.A. FI 277628 [info@bitossihome.it](mailto:info@bitossihome.it) - [www.bitossihome.it](http://www.bitossihome.it)

(Società soggetta alla direzione e coordinamento di Colorobbia Holding S.p.A. - Vinci - R.I. Firenze e P.IVA/C.F. IT-01847510482)