

SOLLOS

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Company Profile

Nel 2014, l'azienda SOLLOS festeggia il decimo anno sotto la direzione artistica dell'architetto e designer Jader Almeida, consolidando la sua posizione come industria innovativa. Con un catalogo di oltre cento pezzi attualmente in produzione, il brand è riconosciuto e diffuso su tutto il territorio Brasiliano ed è pronto per espandersi Internazionalmente.

Gli imprenditori Cláudio Frank and João Frank, direttori dello stabilimento di Santa Caterina, nella parte sud del Brasile, investono continuamente in nuovi concept, tecnologie, e processi produttivi per assicurare la qualità e l'autenticità di ogni singolo prodotto.

Il design è lo strumento strategico su cui si basa la totalità della catena di produttiva di SOLLOS dalla scrupolosa selezione della materia prima alla relazione con il cliente finale. Nell'azienda l'avanguardia delle attrezzature si combina con tecniche artigianali per arrivare a risultati accurati e sofisticati.

A scopo di preservare le riserve naturali, SOLLOS promuove l'uso razionale delle materie prime e il riciclo del 100% dello scarto di produzione. Il legno utilizzato arriva da aree a gestione forestale sostenibile e i componenti sono a basso impatto ambientale.

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In 2014, SOLLOS completes ten years under the creative direction of the designer Jader Almeida, consolidating its position as an innovative industry. With almost one hundred items in the collection, the brand reaches the Brazilian market as a whole and continues to expand the international borders.

The businessmen Cláudio Frank and João Frank, in charge of the plants in Santa Catarina, in the southern part of the country, continuously invest in new concepts, technologies, and production process to ensure the quality and authenticity of each item.

Design is the strategic tool, integrating the entire production chain of SOLLOS, from the selection of the raw material to the relationship with the costumer. In the industry, state-of-the-art equipment is combined with artisanal techniques to achieve a sophisticated and accurate result.

Aiming at the preservation of natural resources, SOLLOS promotes the rational use of raw materials and the treatment of 100% of the production waste. The wood comes from sustainable management areas and the components have low environmental impact.

Info Press Office:



INTER NOS AGENCY - ERICA CALVI
Viale Piceno, 21 - 20129 Milano - Italy
ph. +39 02 89 00 632
mob. +39 335 64 45 656
press@internosagency.net

Our history

1999

After ten years of activities, the lumber yard Frank inaugurates the furniture manufacturing facility Prince in the City of Princesa, Santa Catarina, in the south of Brazil.

2004

In five years, the factory starts to focus on the authorial production and starts to invest in design as a strategic tool. Jader Almeida assumes the creative direction. New name and new logo. Exhibition in a regional fair. Featured in the local media.

2006

SOLLOS serves the entire southern and southeastern market of the country. In a partnership with other companies, the industry exports to Europe. Expansion of the manufacturing facility in Princesa.

2008

National launching held in a group event in São Paulo. Opening of the second manufacturing facility, dedicated to metallurgy, in Chapecó. Bossa chair is included in the exhibition at the Brazilian House Museum, in São Paulo.

2009

Modernization of the manufacturing facility with Computer Numeric Control (CNC) machines. First exclusive launching in a mansion at Cidade Jar dim, in São Paulo. Matriz bench receives honorable mention in the 23th Brazilian House Museum Award.

2010

SOLLOS reaches the Brazilian market as a whole and exports to South America. First international seal: Linna armchair wins the American IDEA awards.

2011

Renovation at the facility of Princesa doubles the manufacturing space. Highlight in the 25th Brazilian House Museum Award: Blade and Phillips benches win first place and the Platta chair, the second place under the category furniture. Representation in Copenhagen, Denmark.

2012

Exclusive fleet of trucks circulates throughout Brazil. New logo and new communication strategy. Dinn table wins the first place in the 26th Brazilian House Museum Award. Advertisement in Bamboo magazine. International awards.

2013

Dinna chair is featured as one of the best sellers of the brand. Contract: SOLLOS serves large-scale projects in the country as a whole. Featured in national and international media: Casa Claudia Luxo, Casa Vogue, Design Magazine (Portugal), Wallpaper (UK). International awards.

2014

Brand celebrates ten years of creative manufacturing. Launching of the 2014 collection in São Paulo. Exhibition during Milan Design Week.